



# 2017 "Pitch Tank" Application

## Pitch your nonprofit to Shark Kevin Harrington on the Blue Ridge Institute stage!

Three applicants will be chosen to present live at this year's Blue Ridge Institute.

The deadline to apply is **June 1, 2017**.

If you have any questions, please contact Nancy Giles at [nancy.giles@evergreens.org](mailto:nancy.giles@evergreens.org)

**EMAIL application to:**  
[info@blueridgeleaders.org](mailto:info@blueridgeleaders.org)

OR

**MAIL application to:**  
Blue Ridge Institute  
P.O. Box 4421  
Greensboro, NC 27404

### APPLICATION

Website: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

BUSINESS SUMMARY:

COMPANY OVERVIEW:

BUSINESS MODEL/PROFIT MODEL:

SOCIAL ENTERPRISE:

**QUESTIONS to:**  
Nancy Giles  
[nancy.giles@evergreens.org](mailto:nancy.giles@evergreens.org)

**NOTE:** The application deadline is **June 1, 2017**. Applications received after the deadline will not be considered.



# 2017 “Pitch Tank” Application

## APPLICATION CONTINUED

TARGET MARKET:

COMPETITIVE ADVANTAGE:

UNIQUE TECHNOLOGY/SPECIAL KNOWLEDGE:

MANAGEMENT:

FUNDING STAGE:

ADVISORS:

INVESTORS:

**PLEASE ATTACH ANY PHOTOS OR DOCUMENTS THAT YOU FEEL WILL SUPPORT YOUR “PITCH!”**

## CONSENT AND ACKNOWLEDGMENT

I understand that all information provided may be used to promote the “Pitch Tank” and agree to the presentation of my “Pitch” during the “Pitch Tank” if selected to present live at the event. I understand that only three (3) applicants will be chosen to present live to a Panel including Kevin Harrington, a Shark, at the 2017 Blue Ridge Institute.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_