



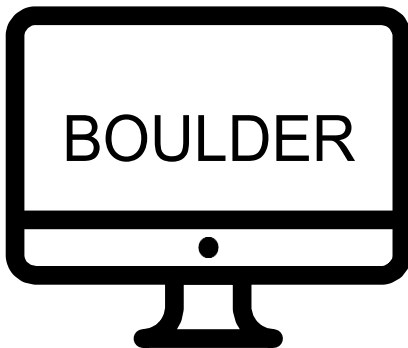
GONE VIRTUAL GATHERING & CONFERENCE 2021 SPONSORSHIP OPPORTUNITIES, July 25-30, 2021

\$1500



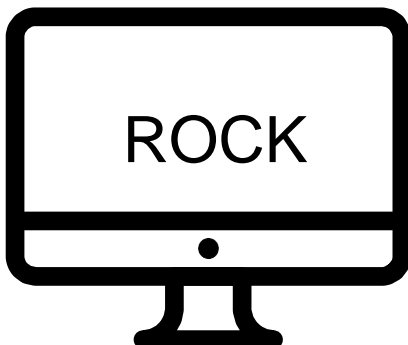
- SKILL LAB PRESENTATION /COMPANY PSA SHOWN DURING 2021-2022 VIRTUAL SEASON
- LOGO ON ZOOM SESSION SPONSOR SCREEN
- SOCIAL MEDIA PROFILE POST
- SOCIAL MEDIA SHOUT OUT TO MEMBERSHIP
- THANK YOU's LISTED ON SILENT AUCTION PAGES
- LISTING IN 2021 MEMBER BOOKLET

\$1000



- LOGO ON ZOOM SESSION SPONSOR SCREEN
- SOCIAL MEDIA SHOUT OUT TO MEMBERSHIP
- THANK YOU's LISTED ON SILENT AUCTION PAGES
- LISTING IN 2021 MEMBER BOOKLET

\$500



- LOGO ON ZOOM SESSION SPONSOR SCREEN
- SOCIAL MEDIA SHOUT OUT TO MEMBERSHIP
- LISTING IN 2021 MEMBER BOOKLET

**be BOLD.
be COURAGEOUS.**



Sponsorship opportunities are limited, so sign up today!

BRI is thrilled to welcome for a second year, nationally known speaker Natalie S. Burke, “equity evangelist,” strategist, master facilitator, and public health leader, Natalie provides executive leadership for CommonHealth ACTION whose mission is to develop people and organizations to produce health through equitable policies, programs, and practices. Since the mid-90s, Natalie has held leadership positions focused on creating opportunities for health through community, institutional, systemic, and policy change. Her public health and health care experience include technical assistance and capacity building for hundreds of community-based organizations and collaboratives; universities and medical schools; national and international corporate entities; and philanthropy—as well as federal, state, and local governments.

Natalie will facilitate and lead two half-day sessions on diversity, equity and inclusion for BRI attendees during the week of July 25, 2021. Additional conversation sessions are scheduled as BRI will also host time for social connections and networking, a silent auction and several breakout sessions.

We invite you and your company to become part of this phenomenal gathering. Align with high performing community leaders...each affecting positive change in their hometown communities across America.



“Imagine the power of a purpose-driven workforce that sees business models as mechanisms for social change; values failure and recalibration as opportunities to succeed; and equity in all things as a tool to make us bigger, faster, smarter, stronger, and better at what we do – together.”

WHO ATTENDS BRI?

DEMOGRAPHY

23%

New Attendees

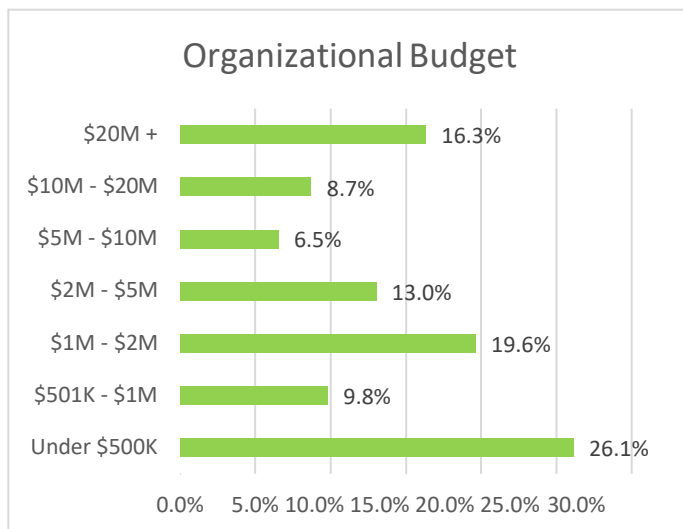
67%

Existing

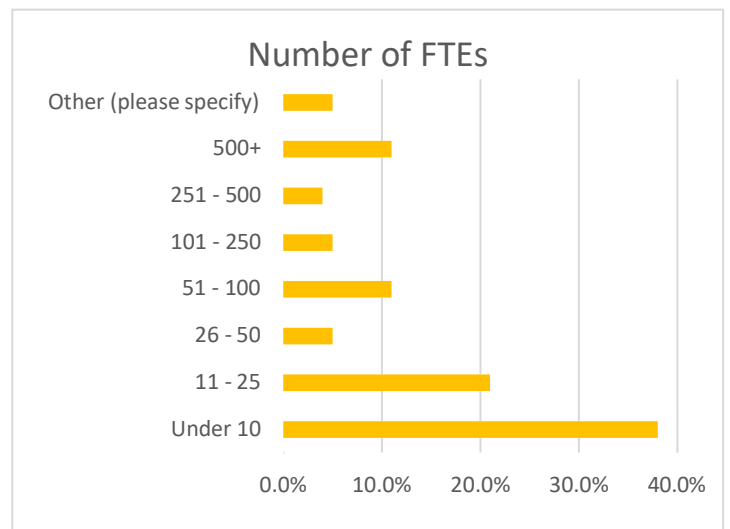
20%

Sponsors/Guests

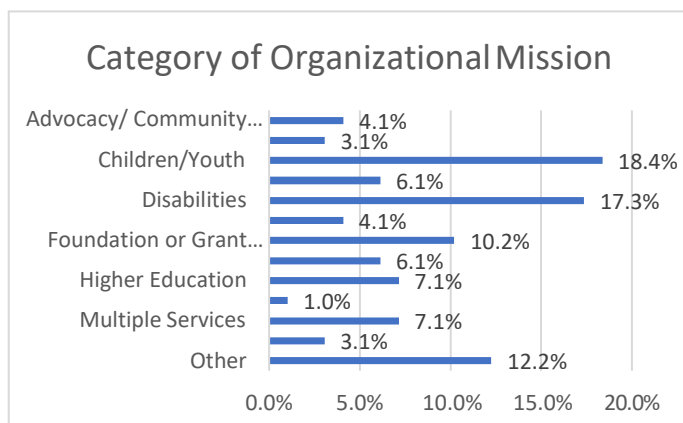
Get involved with high prospective business leaders who can drive your business performance.



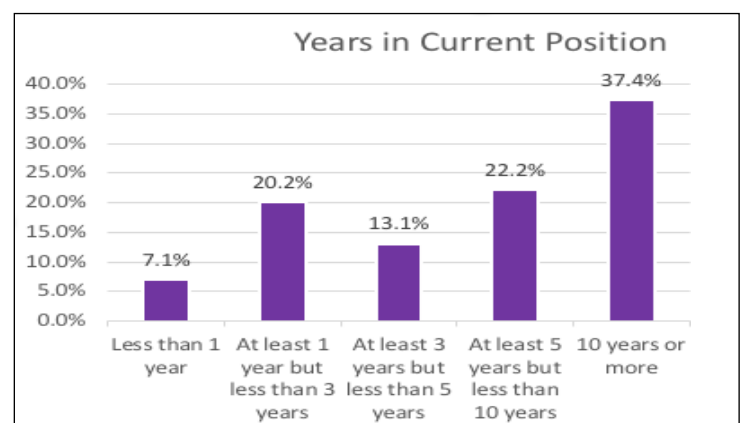
Wide variety of agency sizes.



Diversity in amount of organizational staff.



BRI leaders embody several categories of social service programs.



From emerging leaders to seasoned veterans, BRI represents with experience!



2021 BLUE RIDGE INSTITUTE SPONSORSHIP PROSPECTUS

Organization Name: _____

Primary Contact Name: _____

Mailing Address: _____

Contact Phone Number: _____

Contact E-mail Address: _____

I have reviewed the sponsorship packet and would like to sponsor at the following level:

I will pay for my sponsorship using the following method:

- Enclosed Check (made payable to Blue Ridge Institute)
- Credit Card (see additional information below)
- Please send me an invoice to the mailing address above

Credit Card Payment Authorization *(we accept Visa, MasterCard, American Express, and Discover)*

Credit Card Number: _____

Exp. Date: _____ CCV Code: _____ Billing Zip Code: _____

Name on Card: _____

I hereby authorize the Blue Ridge Institute to charge my credit card for the amount of the sponsorship specified above.

Authorized Signature: _____

***If you have any questions, please contact BRI's Administrative Manager Naina Dewan at:
info@blueridgeleaders.org or (864)757-4969.***

Please send payment to:

**BRI C/O Heather Adams, President
P.O. Box 4421, Greensboro, North Carolina, 27404**

Please scan and email this form to info@blueridgeleaders.org and then send payment to the address above, along with this form.

