



LEARN
LEAD
RENEW

95
years
Supporting Nonprofit Leaders

SPONSORSHIP PACKET

2023



bri 2023





Dear Business Leaders,

The Blue Ridge Institute (BRI) is the country's oldest professional development organization for community service professionals. Founded in 1927, BRI hosts an annual business and leadership conference each July. This event attracts over a hundred social cause organizations, professionals, and decision-making leaders from around the United States. The conference is a robust leadership network event designed for professional development.

“I get tremendous value from the conference programming, the extensive networking, and the BRI support about key organizational issues. BRI helps me be a better leader and a better person. I am thankful every day for BRI. As it grows, I’m excited to see how it supports more nonprofit leaders.”

- Richard LaPratt, Interim Executive Director, 211 Chicago

On behalf of the BRI Board of Directors, we would like to invite you to support the 2023 BRI Conference. You can learn more about BRI and the benefits you will receive as a sponsor by visiting www.blueridgeleaders.org.

Supporting BRI means that you are elevating and bolstering do-gooders, nonprofit leaders, and decision-makers who come from the community where you live and work! Charitable nonprofits embody the best of America. They provide opportunities for people to band together for the common good, and transform dreams and hopes into actions. They give shape to our boldest ideas and noblest causes. They foster civic engagement and leadership, propel economic development, and strengthen the composition of our communities. Every. Single. Day.

Everyone in the United States benefits from the work of nonprofits in one way or another, whether they realize it or not. After reviewing this BRI Sponsorship Packet, we welcome the opportunity to speak with you further about your support. Please do not hesitate to contact Allison Gant at info@blueridgeleaders.org or by phone at 336-269-9577.

On behalf of BRI, we thank you for supporting non-profit leadership, professional development, and the benefits this brings to our communities.

Sincerely,

A handwritten signature in black ink that reads 'Allison Gant'.

Allison Gant
Executive Director

A handwritten signature in black ink that reads 'Christina Delzingaro'.

Christina Delzingaro
Board President

DEMOGRAPHICS

Connect with prospective business leaders who can drive your business performance.

BRI CONFERENCE ATTENDANCE

23%

NEW

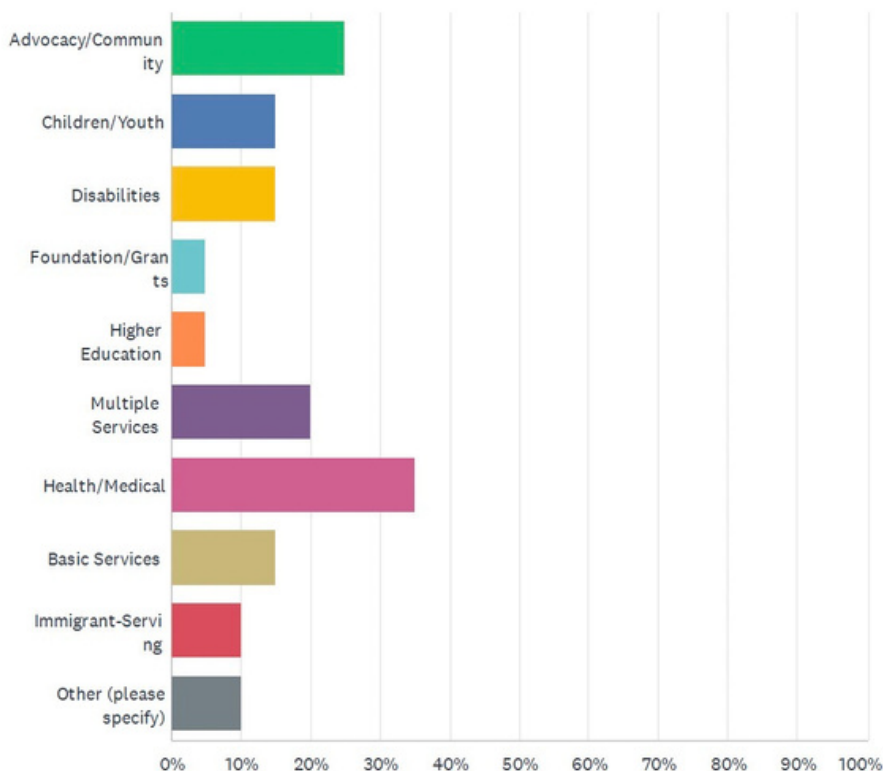
67%

RETURNING

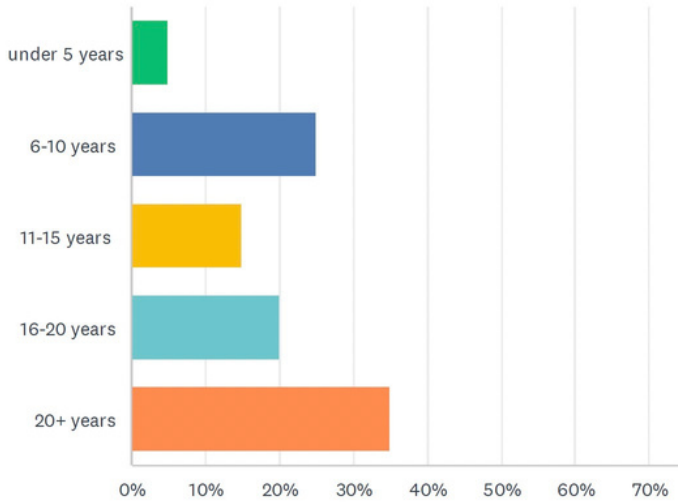
20%

SPONSORS/GUESTS

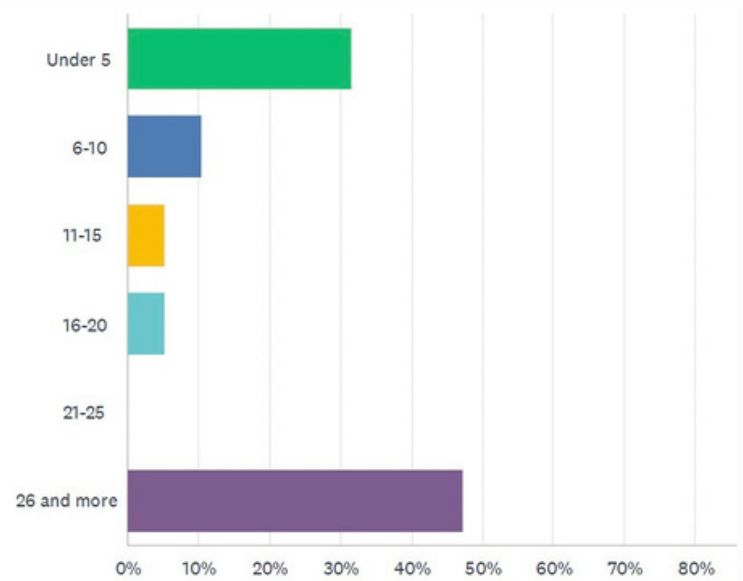
BRI members embody a diverse range within the social service sectors.



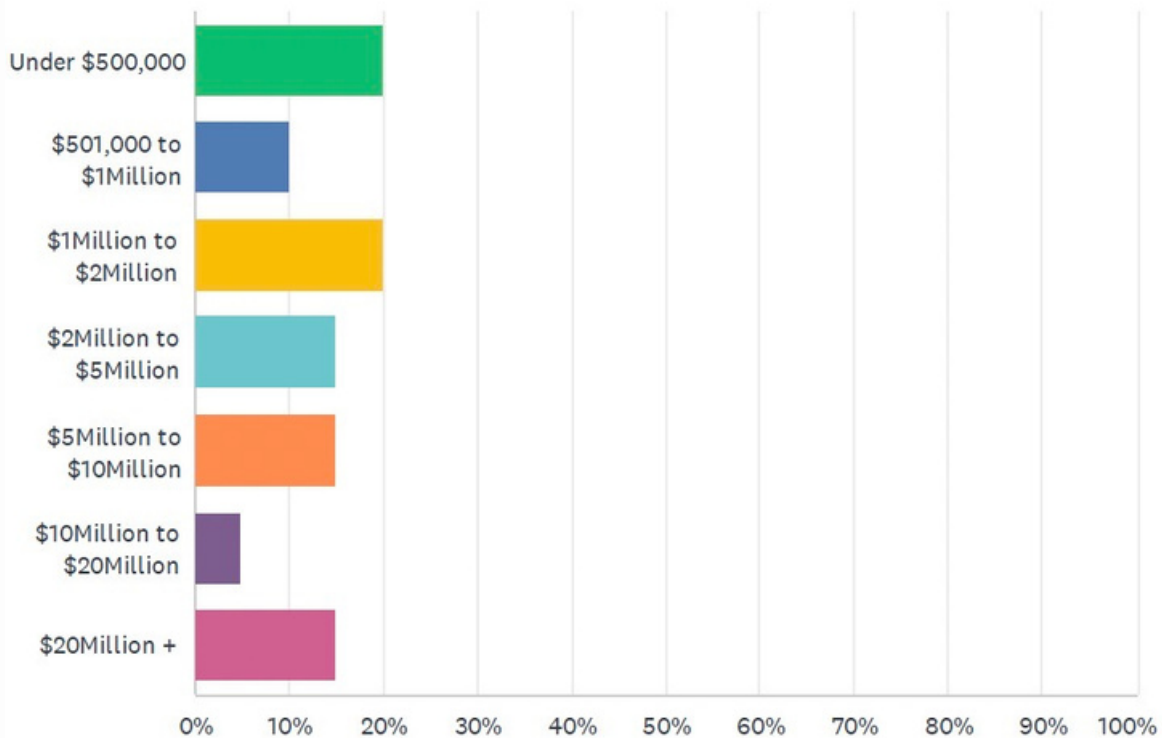
Our members range from emerging leaders to seasoned professionals.



Member organizations vary in size.



Member organizations also vary in budget. This shows scalability opportunities for your company sponsorship.



SPONSORSHIP

MOUNTAIN - \$7,500 OR MORE

- Company's name and logo on all conference promotional materials.
- Front cover recognition and a full page ad within the conference program book.
- Company's logo on the BRI website with a link to your website.
- Display table at BRI conference.
- Sponsor recognition from the podium.
- Full conference registration for one company representative.
- 10-minute speaking opportunity via live speaker or video message.
- Distribution of promotional materials in conference attendee packets.
- Logo on screen during conference general sessions or breaks.
- Recognition on our BRI website and member newsletter.

FORMATION - \$5,000 - \$7,499

- Company's name and logo on all conference promotional materials.
- Half page ad within the conference program book.
- Company's logo on the BRI website with a link to your website.
- Display table at BRI conference.
- Sponsor recognition from the podium.
- 5-minute speaking opportunity via live speaker or video message.
- Distribution of promotional materials (limited 2 items) in conference attendee packets.
- Logo on screen during conference general sessions or breaks.
- Recognition on our BRI website and member newsletter.

SPONSORSHIP

BOULDER - \$2,500 - \$4,999

- Company's name and logo on all conference promotional materials.
- Quarter page ad within the conference program book.
- Company's logo on the BRI website with a link to your website.
- Display table at BRI conference.
- Sponsor recognition from the podium.
- 3-minute speaking opportunity via live speaker or video message.
- Distribution of promotional materials (limited 1 item) in conference attendee packets.
- Logo on screen during conference general sessions or breaks.
- Recognition on our BRI website and member newsletter.

STONE - \$1,000 - \$2,499

- Business Card ad within the conference program book.
- Company's logo on the BRI website with a link to your website.
- Display table at BRI conference.
- Sponsor recognition from the podium.
- Logo on screen during conference general sessions or breaks.
- Recognition on our BRI website and member newsletter.

ROCK - \$500 - \$999

- Listed in the Conference Book
- Logo on screen during conference general sessions or breaks.
- Recognition on our BRI website and member newsletter.

SPONSORSHIP

Your journey to BRI sponsorship begins by visiting our [Conference Sponsor](#) page. Click the Sponsor Now button to see the form below.

Sponsorship

\$500 - Rock
 \$1,000 - Stone
 \$2,500 - Boulder
 \$5,000 - Formation
 \$7,500 - Mountain
 Amount Not Listed \$

Yes, I would like to include the additional processing fee with my payment.
 Total amount: **\$0.00**

If you wish to make a gift by check, please mail it to:

Blue Ridge Institute
P.O. Box 4421
Greensboro, North Carolina 27404

Giving Opportunities

[Learn more about BRI.](#)

[Learn more about our Youth Leadership Academy \(YLA\).](#)

[View our Photo Gallery.](#)


[Support BRI with Amazon Smile!](#)





[Join BRI.](#)

Your Contact Information

First Name *	Last Name *	Business Name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Email *	Phone *	
<input type="text"/>	<input type="text"/>	
Address Line 1 *	Address Line 2	City *
<input type="text"/>	<input type="text"/>	<input type="text"/>
State *	Zip *	Country / Region
<input type="text"/>	<input type="text"/>	USA <input type="text"/>

Your Payment Method



Your Billing Information

My billing information is the same as my contact information.

Your Payment Information

Credit Card Number *	CVV Number * What is this?	Credit Card Type *
<input type="text"/>	<input type="text"/>	Visa <input type="text"/>
Expiration Month *	Expiration Year *	
<input type="text"/>	<input type="text"/>	



SPONSORSHIP

Do you still have outstanding questions, want to connect with us, or process your sponsorship via check?

Contact Allison Gant, Executive Director, by phone at 336-269-9577 or email at info@blueridgeleaders.org.



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