Leadership Transition: Is it Worth the Leap?

Carrie Theall, MLIS

CEO, Early Learning Coalition of Marion County

Understand Why You Want to Make a Change

Remember change is hard - even if it's for the better

Ask Yourself:

- Am I unhappy in my position on a consistent basis or is it just situational 80/20 Rule?
- Am I still aligning with my nonprofit's mission?
- Is it time to live in a different location?

Ask Yourself:

- Do I need or want to make more money?
- Do I want to a slower pace or a job with more challenges?
- Do I feel underappreciated? (welcome to nonprofit)

Ask Yourself:

- Is my dissatisfaction within myself? Remember wherever you go, that's where you end up
- Should I take a sabbatical?

How to Search

- Online search engines Indeed, LinkedIn, ZipRecruiter, etc
- ► Headhunters/Search Firms (Armstrong McGuire, State Non-profit sites, Work for Good, Idealist, National Council of Nonprofits, ExecuNet, The Moran Company
- Networking (BRI)
- Decide where you want to be and take the initiative to make contact
- Get professional help with your resume especially if it's been a while since you updated it
- Prepare yourself for a more intensive interview process

Before Accepting the Position:

- Review organization's Guidestar profile especially 990's
- Check out the salary of key positions on the 990
- Review the organization's social media pages and website.

Before Accepting the Position:

- Request the following -personnel policies, bylaws, operating procedures, accounting policies, latest financial statement, and recent board minutes
- ▶ Board members can often times be unaware of a financial mess - Review at least two prior year audit reports
- Inquire about funding mandates

Before Accepting the Position:

- Do social media and LinkedIn searches on employees and board members (because they will be doing it on you)
- Try to ascertain if an internal staff member applied for your position. This can make for some dicey dynamics and you will want to be prepared.

Be sure and negotiate an employment contract which should include:

- Compensation
- Duties
- Benefits
- ► Time off
- Moving expenses if necessary
- Professional Development needs (Blue Ridge!)
- Termination for Cause
- Severance
- Do not sign until you have a lawyer review
- Advocate for yourself!

Once in Your New Leadership Position:

- ▶ **Do not** opt for the bull-in-a-china shop approach.
- ► Give yourself a little time before you change policies. Find about the history of policies first.
- Remember you will have staff that have been there longer than you and they will be adjusting to the transition in leadership with a lot of unknowns.
- ► Take your time and get to know each of your key staff.
- Consider conducting a DiSC assessment with key staff.

Once in Your New Leadership Position:

- ► Make sure you conduct regular staff meetings.
- ► Work to get to know your board chair and schedule regular meetings with them. Find out what they expect from you as a leader of the organization. Providing Joan Garry's book Non-profit Leadership can really help.
- ► Make yourself known in the community a PR should be completed announcing you in this new position.

Once in Your New Leadership Position:

- ► At the beginning, focus on asking questions rather than giving directives. LISTEN LISTEN!
- Make sure you have a circle of support outside of your organization that understands your situation
- ► Be prepared staff will leave, usually in the first two years of a transition. This is not unusual.
- ► Consider utilizing a professional coach this can be worked into your employment contract.
- ► Give yourself time to love your new job. You will have lots of moments where you wonder if you did the right thing.